Session 2023-24

Class (P.G./P.G.) M. Corn' Sem. M.A.N. Subject ...E. Commesce

Name of Assistant/Associate professor	Period	Unit /Topic to be covered	Academic activities to be organized	Topic of assignments/test to be given the students
Mr./Ms. Wmuth	1 Jan to 15 Jan	Unit - Ist		A chief
Lumeel	16 Jan to 30 Jan	unit - Zet	3	A CANA
Carries View our	31 Jan to 14 feb	Unix - Ind	Test	
	15 feb to 29 feb	Unit - Ind	Assignment-1	***
	1 Mar to 11 Mar 12 Mar	Unit - IIIed		
	to 21Mar	Writt - IIaa		
		Vacation 23/03/2024 to 31	/03/2024	
	l Apr to 15 Apr	Unix - IIth	Assignment-II	4
	15 Apr to 30Apr	Mix - With		

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Session 2023-24

Class (P.G./P.G.) M. Com. Sem. Trad Rating M

Name of Assistant/Associate professor	Period	Unit /Topic to be covered	Academic activities to be organized	Topic of assignments/ test to be given the students
Mr.Ms. Umech	1 Jan to 15 Jan	. Unit - It	No. of the second	
Kumar	16 Jan to 30 Jan	Unit - Ilt		
	31 Jan to 14 feb	Unik - Ind	Test	
	15 feb to 29 feb	Unit- Ind	Assignment-I	
And the second	1 Mar to 11 Mar	unix- The		
	12 Mar to 21 Mar	Unix - ARd		
		Vacation 23/03/2024 to 3	/03/2024	
gast with a	1 Apr to 15 Apr	Unix- Wh	Assignment-II	
	15 Apr to 30Apr	Writ - Wth	T. Carlo	

Session 2023-24

Name of Assistant/Associate professor	Period	Unit /Topic to be covered	Academic activities to be organized	Topic of assignments/ test to be given the students
Mr./Ms.	1' Jan to 15 Jan 2024	UWHI		
Imesh Kenny	16 Jan to 30 Jan 2024	UWIT	GD	
	31 Jan to 14 feb 2024	Wait-T	Test	
	15 feb to 29 feb 2024	Unit-I	Assignment-	A
	1 Mar to 11 Mar	Oùt-II		
	12 Mar to 21 Mar	Duit - IL	GD	
		Vacation 22/03/2024 to .	31/03/2024	
	1 Apr to 15 Apr	Unit-II	Assignment-	
	15 Apr to 30Apr	Unit-III		

Session 2023-24

Name of Assistant/Associate professor	Period	Unit /Topic to be covered	Academic activities to be organized	Topic of assignments/ test to be given the students
Mr./Ms. Wmush	1 Jan to 15 Jan	Unit - It		
Rumer	16 Jan to 30 Jan	unit - Zet		**************************************
	31 Jan to 14 feb	Unix-Ind	Test	
	15 feb to 29 feb	Unit - Ina	Assignment-1	256
	1 Mar to 11 Mar	Unit - IIIed		
	to 21Mar	Writ IInd		
		Vacation 23/03/2024 to 3	1/03/2024	
**************************************	1 Apr to 15 Apr	Unix - IIth	Assignment-II	
	15 Apr to 30Apr	unit: With		

Session 2023-24

Class (P.G./P.G.) M. Com. Sem. Imd. Subject ... Mar. Rating. Management

Name of Assistant/Associate professor	Period	Unit /Topic to be covered	Academic activities to be organized	Topic of assignments test to be given the students
Mr./Ms. Umech	1 Jan to 15 Jan	Unit-IH	*	
Kumal	16 Jan to 30 Jan	unit - It	-	
	31 Jan to 14 feb	Unic - Ind	Test	
	15 feb to 29 feb	Unit- Ind	Assignment-1	
	1 Mar to 11 Mar	Unix- Tex		
	12 Mar to 21 Mar	unix - Thad		
		Vacation 23/03/2024 to	31/03/2024	
	1 Apr to 15 Apr	Unit - With	Assignment-II	
	15 Apr to 30Apr	unit- Wth		

Lesson Plan Session 2023-24

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Name of Assistant/Associate professor	Period	Unit /Topic to be covered	Academic activities to be organized	Topic of assignments/ test to be given the students
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Rumer	16 Jan to 30 Jan	unit - Ist		er etter Erspannen erskaleren en somstene en
March St.	31 Jan to 14 feb	Unix- IInd	Test	
	15 fèb to 29 fèb	Unit - Ind	Assignment-1	ar II. 18 1 Northwest and amounts from the color controlled
	1 Mar to 11 Mar	unit - IIIed		den tromas, i consideración de actividade control se discher de consideración de se
	12 Mar to 21 Mar	wit I will	A CONTRACTOR OF THE PARTY OF TH	a see Summer or seminar see a week
	5.00	Vacation 23/03/2024 to 3	1/03/2024	and the second s
	1 Apr to 15 Apr	unix - IIth	Assignment-II	MARTINIA (MARTINIA MARTINIA MARTINIA KAMPA, MARTINIA MARTINIA MARTINIA MARTINIA MARTINIA MARTINIA MARTINIA MA
	15 Apr to 30Apr	Unix :- With		A CONTRACTOR OF THE PROPERTY O

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Session 2023-24

Class (P.G./P.G.) M. Com.
Sem. Trad
Subject ... Mar. katurg. M

Name of Assistant/Associate	Period	Unit /Topic to be covered	Academic	Topic of
professor	Y FOUND OF	in 0: 11 His 13	activities to be organized	ussignments/ test to be given the
				students
Mr./Ms. Umech	1 Jan to 15 Jan	. Unit - Zit	•	
Kumar	16 Jan to 30 Jan	unit - Ist	*	
W. C	31 Jan to 14 feb	Unit - Ind	Test	
	15 feb to 29 feb	Unix- "Ind"	Assignment-I	1.
I when to have	1 Mar to 11 Mar	Unix- Tlad		
	12 Mar to 21 Mar	unix - And		
		Vacation 23/03/2024 to 31	/03/2024	
in programs	1 Apr to 15 Apr	Linik - Th	Assignment-II	
	15 Apr to 30 Apr	Unit-Wth		

Lesson Plan (Even Semester) session 2023-24

Class M.com 4th sem

Subject: Entrepreneurship Development

Name of Assistant Professor	Period	Topics	Topics of Assignment/Test
Dr. Rajesh Kumar	1 Jan to 15 Jan	Entrepreneur: Characteristics, Qualities and Pre-requisites; Small Business Government Policy for promotion of small and tiny Enterprises	
	16 Jan to 31 Jan	Government Clearance for Establishing a New Enterprises; Process of Business Opportunity Identification;	Test 1
	1 Feb to 15 Feb	New Venture Development: Methods and Procedures to start and expand one's own Business.	Assignment
	16 Feb to 29 Feb	Life Cycles, Environmental Factors affecting success of new venture, Reasons for the Failures of New Business.	2.43 7周行 7回行。
	1 March to 22 March	Feasibility Study: Preparation of Feasibility Report, Economic, Technical, Financial Managerial Feasibility of the Project: Selection of Factory Location: Demand Analysis; Market Potential Measurement	Test 2
	1 April to 15 April	Working Capital Requirements: Profit tax planning. Sources of Finance: SIDBI, NSIC, DIC, SSIB; Government support to new Enterprises:	Assignment
	16 April to till Exam	Role of Promotional Agencies in Entrepreneurship Development; Entrepreneurship Development Programme	

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Lesson Plan (Even Semester) session 2023-24

Class M.com 2nd Sem

Subject: International Business

Name of Period Assistant Professor		Topics	Topics of Assignment/Test
	1 Jan to 15 Jan	International Business: Importance, nature and scope; Management of international business operations – complexities and issues; IT and international business	
	16 Jan to 31 Jan	Factors affecting International Business: Social and Cultural, Economic, Political, Legal and technological advancement; Globalization - Features and Components, Advantages and Disadvantages.	
	1 Feb to 15 Feb	Theories of international trade: Classical and modern theories of international trade; Modes of entry into International Business:	
	16 Feb to 29 Feb	Multinationals (MNCs) in International Business: Issue in investment, technology transfer, pricing and regulations; International collaborations and strategic alliances	
	1 March to 22 March	Trade barriers: tariff and non-tariff barriers, optimal tariff; Balance of payments; Exchange rate determination.; India's involvement in International Business;	
	1 April to 15 April	International Economic Institutions: WTO, IMF, World Bank. WTO and India; Regional Economic Integration;	
	16 April to till Exam	Theory of customs union: Partial and General Equilibrium analysis; Emerging markets: BRICS and ASEAN.	

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Lesson Plan (Even Semester) session 2023-24

Class M.com 2nd Sem

Subject: Marketing Management

Name of Assistant Professor	Period	Topics	Topics of Assignment/Test
	1 Jan to 15 Jan	Nature, scope and concept of marketing; Corporate orientations towards the marketplace; Marketing Mix; Understanding 4 A"s of Marketing; Marketing Environment and Environment Scanning	
	16 Jan to 31 Jan	Marketing Information System and Marketing Research; Understanding Consumer and Industrial Markets; Market Segmentation, Targeting and Positioning	
	1 Feb to 15 Feb	Product decisions: Product concept and classification, product mix, product life cycle, new product development; Product branding, packaging and labeling decisions;	λ
	16 Feb to 29 Feb	Pricing decisions: Factors affecting pricing decisions, setting the price, Pricing strategies and methods. Distribution channels and Logistics management: nature, types and role of intermediaries, factors influencing the channel selection, intensity of market coverage; Channel behavior and Organization:	
	1 March to 22 March	conflict management, vertical marketing system, horizontal marketing system, hybrid marketing system; Logistics management: objectives and major decisions areas of logistics. Promotional and communication decisions: promotion as communication, elements of promotion mix, factors influencing promotion mix, role of advertising, sales promotion, personal selling and public relations	
	1 April to 15 April	Holistic marketing: Trends in marketing practices, Internal marketing, socially responsible marketing, Marketing implementation and control;	
	16 April to till Exam	New issues in marketing-Globalization, Consumerism, Green Marketing, Direct Marketing, Network Marketing, Event Marketing, Ethics in Marketing	

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Session 2023-24

Class (P.G./P.G.) M. Com.
Sem. When.
Subject Managing interpresent & Group Process

Name of Assistant/Associate professor	Period	Unit /Topic to be covered	Academic activities to be organized	assignments test to be given the students
Mr./Ms. Bindia	1 Jan to 15 Jan 2024	Unit-I		
B.hatz'a	16 Jan to 30 Jan 2024	Unit-I		The plant of the state of the s
	31 Jan to 14 feb 2024	Unit-II	lest	
	15 feb to 29 feb 2024	Unit-II	Assignment-1	
	1 Mar to 11 Mar	Unit-III		
	12 Mar to 21 Mar	Unit-III		eration of the control of the contro
		Vε	acation	
	1 Apr to 15 Apr	Unit-IV	Assignment-II	
	15 Apr to 30Apr	Unit-IV		

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Session 2023-24

Name of Assistant/Associate professor	Period	Unit /Topic to be covered	Academic activities to be organized	Topic of assignments test to be given the
	September 18 Septe	and the state of t		students
Mr./Ms. Bindia	1 Jan to 15 Jan 2024	Unit-I		The product of Applies and Conserved States of the Con
Bhatia	16 Jan to 30 Jan 2024	Unit-I		kanaga magamatan ka
	31 Jan to 14 feb 2024	Unit-II	Fest	
	15 feb to 29 feb 2024	Unit-II	Assignment-1	
	1 Mar to 11 Mar	Unit-III	T reserve de conserve de la conserve per la conserve de la conserv	
The second secon	12 Mar to 21 Mar	Unit-III		
		· V:	acation	• Control of the Cont
	1 Apr to 15 Apr	Unit-IV	Assignment-II	er et egis er en et en
 The state of the s	15 Apr to 30Apr	Unit-IV	1 X	

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Session 2023-24

Class (P.G./P.G.) M. Com. IV Sem. Subject ... Cripbul HRM

Name of Assistant/Associate professor	Period	Unit /Topic to be covered	Academic activities to be organized	Lupic of assignments test to be given the students
Mr./Ms. Bindia	1 Jan to 15 Jan 2024	Unit-I		
Bhatia	16 Jan to 30 Jan 2024	Unit-I		
	31 Jan to 14 feb 2024	Unit-II	lest	
	15 feb to 29 feb 2024	Unit-II	Assignment-1	
	1 Mar to 11 Mar	Unit-III	10 - 10 - 10 - 10 - 10 - 10 - 10 - 10 -	
	12 Mar to 21 Mar	Unit-III		
		V	acation	
	1 Apr to 15 Apr	Unit-IV	Assignment-II	
	15 Apr to 30Apr	Unit-IV	**************************************	

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LESSON PLAN (Even Semester) Session 2023-24Class:M. Com. Sem.-II Subject: MC: 206RESEARCH METHODOLOGIES

Name of Assistant Professor	Period Jan 01, 2024 to April 30, 2024	Topics to be covered	Academic activities to be organized	Topic of Assignments / Tests to be given to the students
1.Mr. Ashok Kumar	01 to 15 Jan	Business research- meaning, objectives and good research. Formulation of research problem		
(1)	16 to 31 Jan	Research process, Research design, data collection and data processing. Measurement and scaling		Research process
	01 to 15 Feb	Questionnaire designing and sampling design Preliminary analysis, Univariate analysis	Assignment Preparation	Research design
	16 to 28 Feb	Bivariate analysis, Testing of hypothesis- process,		
	I to 15 March	Analysis of variance techniques (ANOVA), Non parametric test.	8	Parametric test
	16 to 31 March	Non parametric test, Advance data analysis techniques	Presentation by students	Non parametric test
	1 to 15 April	Advance data analysis techniques, correlation and regression analysis, factor analysis, discriminant analysis	Presentation by students	
	16 to 30 April	Cluster analysis, multidimensional analysis, report writing	G.D	Report writing

LESSON PLAN (Even Semester) Session 2023-24

Class M. Com - 4th SEM CA)

Subject: E-COMMERUE

-	om - 4th. Period	Topics to be covered	Assignments
Name of Assistant Professor			Test
Kumbe	12n24 to 15Jan24 1	Technology & Infristructure for E-Commerce, Not Infror E-Commerce, Not Infror E-Commerce, Not Infror E-Commerce, Influencing - I-way.	
	16 Jan 24 to 31 Jan 24	Components of EDI Stedends	Arriga-2
	1-feb. 24 to 15-feb.24	Mgt. Chellerges in anline Retaility.	
	16 fe524 to 29 feb24	Intranets and Continue Assets mgt. Internets and manufacturity.	
	1 morchey to 15 marchey	E-commerced online Publishy E-commerce and Barleing.	
	16 March 24 to 31 March 24		Assign -II
	15 April 24	Human Resource management System.	
	30 Amil24	ne line Sales for emgt.	

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Session 2023-24

Class (U.G./P.G.) M. Can Ded Year Sem. Det Semuler Subject Labour nelland & sound security

Name of Assistant/Associate professor	Period	Unit /Topic to be covered	Academic activities to be organized	Topic of assignments/test to be given the students
Mr./Ms. Milmy	1 Jan to 15 Jan	. Unit I		
	16 Jan to 30 Jan	Uni I		
	31 Jan to 14 feb	und I	Test	
	15 feb to 29 feb	cout I	Assignment-1	
	1 Mar to 11 Mar	mi I		
	12 Mar to 21Mar	mir I		
	1.76	Vacation 23/03/2024 to 3	31/03/2024	
	1 Apr to 15 Apr	Mi III	Assignment-II	
	15 Apr to 30Apr	Mil III		

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IG GOVT PG COLLEGE, TOHANA LESSON PLAN (Even Semester) Session 2023-24

Class: M.Com. Sem-04 (Sec-B) Subject: Portfolio Management

Name of Assistant / Associate Professor	Period	Topics to be covered	Academic activities to be organized	Topic of Assignments / Tests to be given to the students
Dr. Neha Garg	1 th Jan to 15 th Jan	Unit-I		
	16 th Jan to 30 th Jan	Unit-I		
	1 th Feb to 15 th Feb	Unit-II		
	16 th Feb to 29 th Feb	Unit-II	Assignment-1	From unit-1&2
	1 st March to 15 th March	Unit-III		
	16 th March to 31 st March	Unit-III	Presentations	
	1 th April to 15 th April	Unit-IV	Mid term Test	
	16 th April to 30 th April	Unit-IV	Assignment-2	From unit-3 &

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IG GOVT PG COLLEGE, TOHANA LESSON PLAN (Even Semester) Session 2023-24

Class: M.Com. Sem-04 (Sec-A) Subject: Strategic Management

Name of Assistant / Associate Professor	Period	Topics to be covered	Academic activities to be organized	Topic of Assignments / Tests to be given to the students
Dr. Neha Garg	1 th Jan to 15 th Jan	Unit-I		
	16 th Jan to 30 th Jan	Unit-I		
	1 th Feb to 15 th Feb	Unit-II		
1st I 15th 16th to 3 Mai 1th 15th	16 th Feb to 29 th Feb	Unit-II	Assignment-1	From unit-1&2
	1 st March to 15 th March	Unit-III		
	16 th March to 31 st March	Unit-III	Presentations	
	1 th April to 15 th April	Unit-IV	Mid term Test	
	16 th April to 30 th April	Unit-IV	Assignment-2	From unit-3 &

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IG GOVT PG COLLEGE, TOHANA LESSON PLAN (Even Semester) Session 2023-24

Class: M.Com. Sem-02 (Sec-A & B)

Subject: Advanced Financial Management & Policy

Name of Assistant / Associate Professor	Period	Topics to be covered	Academic activities to be organized	Topic of Assignments / Tests to be given to the students
Dr. Neha Garg	1 th Jan to 15 th Jan	Unit-I		
	16 th Jan to 30 th Jan	Unit-I		
	1 th Feb to 15 th Feb	Unit-II		
	16 th Feb to 29 th Feb	Unit-II	Assignment-1	From unit-1&2
	1 st March to 15 th March	Unit-III		46
	16 th March to 31 st March	Unit-III	Presentations	
	1 th April to 15 th April	Unit-IV	Mid term Test	
	16 th April to 30 th April	Unit-IV	Assignment-2	From unit-3 & 4

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LESSON PLAN (Even Semester) Session 2023-24

Class: M. Com - 2nd Sem

Subject: International Business

Name of Assistant Professor	Period	Topics to be covered	Assignments/ Test
BRSalhi	21-01-24 21-01-24	International Business: Important Nature and Scope, Management of 1B, operations - Complexities and Issues, IT and IB, India's involvement of 1B radia's involvement of 1B social and cultural Economic, Palitical, Lefal and Technological Advance ment	۷,
	15-02-21 16-02-21 16-02-21	Components, solvantages and his components, solvantages and his components, theories of International trade, classifical and yedern Mades of entry ento 18, Exporting Licensing, franchising, Contract Manufucturing, FDI and Joint	
	16-03-3 17-03-3 te	technology transfer presing and regulations, International Collar borations and Stratigic alliance Trade barries, optimal tariff, alliance of patrons texchange rate	
	16-04-2	4 INTO, IMF, Internal Bank, 1 INTO and Endia, Regional 4 Economic Integration 4 Theory of Customs Lemen, Parti and General Equilibrium Ana 14-Mis, BRICS and ASEAN	

Teacher's Signature

BR Sodhi Deptt. of Management/ Commerce

Session 2023-24

Name of Assistant/Associate professor	Period	Unit /Topic to be covered	Academic activities to be organized	Topic of assignments test to be given the students
Mr. Des Surad Kansas	Jan to Jan 2024	Concept, boundaries and road map of management control systems, distinguishing characteristics, types of control, management control process	The state of the s	
***************************************	Jan to Jan 2024	structure and control, goal congruence, factors affecting goal congruence, formal control systems	GD was	
	Jan to feb 2024	Responsibility centers revenue and expense centers, administrative and support centers. R & D centers, marketing centers, Profit centers general considerations	Test	
	feb to feb 2024	business unit profit centers, other profit centers.	Assignment-1	Let
The second secon	Mar to Mar	Tools of Management control Budgets, performance measurement, analysis of Budget, interactive control,		
	Mar to Mar	compensation plans Management control of projects nature, control environment project planning, project execution and project evaluation	GD	
		Vacation 22/03/2024 to 51/03/2	MC4	
of Personal Property of the Personal Property	Apr to Apr	Transfer pricing objectives, methods and administration of transfer pricing, pricing of corporate services	Assignment-II	
	Apr to Apr	management control system in manufacturing financial services, non-profit organization and projects		- market at the state of

LESSON PLAN (Even Semester) Session 2023-24

M.com 2nd Sem

Name of Assistant Professor	Period	Cost and Management Accounting Topics to be covered	Assignments/ Test
Rajbir	Till 31th	Management Accounting-Nature, Functions, Objectives and Scope; Financial Accounting vs. Cost Accounting vs. Management Accounting:	
	Jan 2024	Role and Responsibilities of Management Accountant in a Business Organization. Cost Accounting: Meaning, cost concepts and classifications	
	1 st Feb to 15 th Feb	Budgetary Control: Definition; Installation of the System; Classification of the Budgets; Behavioural aspects of Budgeting	Assignment 1
	16 th Feb to 29 th Feb	Standard Costing and Variance Analysis: Concept: Setting of Standards; Analysis of different types of material, labour, overhead and sales variances	
	I st March to 15 th March	Marginal Costing and Break even analysis: Cost Volume Profit Analysis; Different types of Break-even Points and Charts	Test
	16 th March to 31 th March	Application of Marginal costing to managerial decision making	Assignment 2
	1 st April to 15 th April	Responsibility Accounting: Concept and significance; Organisational structure and Decentralization; cost and benefits of decentralization; Responsibility Centers: Cost Centre, Revenue centre, Profit centre and Investment centre	
	l6 th April to till Exam	Transfer pricing: Alternative Transfer Pricing Methods. Divisional Performance Measurement: Return on Investment; Residual Income, Economic Value Added and Return on Sales; Non-Financial Performance measures, Balanced Scorecard	

Teacher's Signature